

The idea of the campaign:

- We want you to come up with an ad promoting our Tejari Tawfeeri campaign, in whatever form you like: image, video, audio, jingle...no limitations. Creativity is all that matters!
- Upload your submission on Facebook through a comment on the competition's post

Or

- upload your submission on your Instagram account by using: #تحدي_التجاري and mentioning our official account: @JcbankJo
- Ensure that the status of the Instagram account is “public”.

Campaign duration:

31/3/2019 - 14/4/2019

Prizes:

999 JDs for one Facebook winner

500 JDs for one Instagram winner

Terms & Conditions:

- Facebook participants need to upload their submissions through a comment on the competition's post (revealer).
- Instagram participants need to upload their submissions on their personal profile, by using: #تحدي_التجاري and mentioning our official account: @JcbankJo and need to ensure that the status of their account is “public”.
- All submissions need to promote the Tejari Tawfeeri campaign whether they are images, videos, audio, jingles...
- The winning submissions are the ones that get the highest number of likes.
- The submission must not put the participant in any kind of danger and should be ethically and morally appropriate. The bank is not responsible for any accidents that could occur during filming.
- The winner must be a Jordanian living in Jordan, or a non-Jordanian residing in Jordan with a valid residence permit and passport.

- The participants will be asked to submit their valid ID or valid residence permit and passport to guarantee that they comply with the terms and conditions of the campaign.
- The winner must show his/her identity papers (ID, passport or permit of residence) when claiming the prize.
- The winners will be contacted using the information they have provided earlier. In case the information was not accurate or the winners did not reply in 5 working days; the bank has the right to cancel the prize and choose another winner.
- The winners must claim their prizes within 14 days of the announcement, or else they will lose their right to win the prize.
- The bank reserves the right to announce the name of the winner through the way it finds suitable; whether it be by publishing the name or posting a photo of the winner or any other way.
- The bank reserves the right to keep some of the personal information of the participants (Email address, phone number, birthday and photos).
- The bank reserves the right to use the personal information for the purposes of promoting, marketing, advertising and announcing including text messages and phone calls.
- In case of any change in the terms and conditions, the bank will announce this on its social media platforms.
- The bank reserves the right to use the submissions for the purposes of marketing and promotion.
- This campaign is no way under the management or supervision of Facebook.
- The bank reserves the right to disqualify any winner in case he/she does not comply with the terms and conditions of this campaign, and to choose another one instead.
- JCB employees are excluded from participating in the competition.
- The names of the winners will be announced on JCB social media platforms.
- The bank assumes no responsibility for any phrases that can be seen as immoral or not socially acceptable...The participants are held responsible for their comments and any consequences.
- Participations that are copied or similar to previous submissions will be eliminated; and only the very first and main participation will be counted in this case.